

## Former Nokia Senior Counsel Lisa Rovinsky Joins Culhane Meadows as a Partner in its Atlanta and Boston Offices.

ATLANTA, GA — Culhane Meadows is pleased to announce that Lisa Rovinsky (<u>lrovinsky@cm.law</u>) has joined the firm as a partner in their Atlanta and Boston offices.

Lisa has had two distinguished legal careers. Starting in advertising and marketing law, she served as Vice President & Counsel for Mastercard International and Chief Marketing Counsel for The Coca-Cola Company. She left Coca-Cola to go into private practice at the law firm Alston & Bird, moving on to become Senior Counsel at Nokia. Her move to the telecommunications giant refocused her career towards technology law and she has continued to build on that experience, working with a variety of technology-based startups.

"Lisa is an outstanding addition to our Technology and Corporate practices," says Kimberly Verska, Co-managing partner of Culhane Meadows, "Having worked with her in the past, I know that her creative and practical approach to problem-solving is a great fit for our firm."

Culhane Meadows Co-founder and Co-Managing Partner James Meadows agrees, "During our time together at Alston & Bird I knew Lisa to be an advocate and mentor to women attorneys and a passionate proponent of diversity. Finding a partner who fits so well with our business and cultural goals, and who adds a wealth of experience to our team, is exciting."

"I've followed the growth of Culhane Meadows for years and have had the good fortune to work with some of the partners throughout my career," Lisa adds. "When I began to seriously consider joining the firm, one of the drivers was how impressively innovative Culhane Meadows is, and how they use technology to benefit both their attorneys and the firm's clients. I'm looking forward to collaborating with such a forward-thinking group and the clients who value their innovation."

Lisa graduated summa cum laude from Tufts University and attended Harvard Law School.

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**Lisa Rovinsky** is a partner at Culhane Meadows PLLC in the firm's Atlanta and Boston offices. Lisa brings deep expertise in transactional law related to commercial contracts, licensing, software, hardware, supply chain and procurement, privacy, IP, marketing, and sponsorships. Her client roster ranges from startup to Fortune 500 technology, telecommunications, healthcare, entertainment, education, and consumer products brands.

## About Culhane Meadows – Big Law for the New Economy®

The largest woman-owned national full-service business law firm in the U.S., Culhane Meadows fields over 70 partners in eleven major markets across the country. Uniquely structured, the firm's Disruptive Law® business model gives attorneys greater work-life flexibility while delivering outstanding, partner-level legal services to major corporations and emerging companies across industry sectors more efficiently and cost-effectively than conventional law firms. Clients enjoy exceptional and highly-efficient legal services provided exclusively by partner-level attorneys with significant experience and training from large law firms or in-house legal departments of respected corporations. U.S. News & World Report has named Culhane Meadows among the country's "Best Law Firms" in its 2014 through 2022 rankings and many of the firm's partners are regularly recognized in Chambers, Super Lawyers, Best Lawyers and Martindale-Hubbell Peer Reviews.